



Outer South Community Committee

FACEBOOK highlights

22nd November 2019 – 5th March 2020

Appendix 1

Since 22nd November 2019 the Outer South Community Committee Facebook page has gained: **2 new page 'likes'** (and currently has) **896 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 22nd November 2019 the posting regarding Leeds Parks and Greenspaces Strategy Consultation Workshop took place on Wednesday 19th February 2020

- has been shared 3 times
- **has reached a total of 1,491 people**

The following are screenshots of the most popular three posts since the 6th September 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – 2,685 people had this post delivered to them and it had **1566** post clicks, with **21** likes, comments and shares.



Leeds City Council Outer South Community Committee ***
Published by Kimberly Frangos Lcc [?] · 20 February at 14:11 · 🌐

The Outer South Community Committee Leeds Parks and Green Spaces Strategy Consultation Workshop took place last night at Lewisham Park Community Centre. It was a very productive workshop with a lot of engagement from Outer South Councillors and members of the Community. Don't worry if you couldn't make it to the workshop you can still have your say in this online survey: <https://www.leeds.gov.uk/.../parks-and-countryside-consultati...>

1,491 People reached
172 Engagements

[Boost Post](#)

Performance for your post

1,491 People Reached

16 Likes, Comments & Shares 🔍

8 Likes	5 On Post	3 On Shares
1 Comments	1 On Post	0 On Shares
7 Shares	7 On Post	0 On Shares

156 Post Clicks

46 Photo views	12 Link clicks 🔍	98 Other Clicks 🔍
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd Place – Kooth

1,316 people had this post delivered, with 32 post clicks with 21 reactions, comments & shares.

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Loc 17 · 20 February at 13:00 ·

Please see information below and attached poster regarding Kooth.

Kooth is commissioned by Leeds CCG to offer mental health and well-being support to young people in Leeds aged 10-18 years.

The service provides young people with... See more



Free, safe and anonymous online counselling and support

"I don't think I could've spoken to someone face-to-face."

Chat to our friendly counsellors | Read articles written by young people | Join live moderated forums

kooth
www.kooth.com

Get more likes, comments and shares
When you boost this post, you'll show it to more people.

1,316 People reached | 53 Engagements | [Boost Post](#)

Performance for your post

1,316 People Reached

21 Reactions, comments & shares

8 Likes	1 On post	7 On shares
1 Love	0 On post	1 On shares
1 Comments	0 On Post	1 On Shares
11 Shares	11 On Post	0 On Shares

32 Post Clicks

2 Photo views	0 Link clicks	30 Other Clicks
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NEGATIVE FEEDBACK

0 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

2nd most popular post

3rd Place – The Rothwell Community Hub What's on Guide

1,194 people had this post delivered to them. There were 82 post clicks and 91 engagements

Leeds City Council Outer South Community Committee
Published by Kimberly Frangos Loc 17 · 28 January ·

Please see below an up to date guide of events at Rothwell Community Hub



WHAT'S ON AT ROTHWELL COMMUNITY HUB?

Discover what's on at Rothwell community Hub

- Spanish classes:** 7pm-8pm every Monday, Tuesday & Wednesday
Contact: Simon Jackson
Mobile: 01545691890
Email: simon@leeds.gov.uk
Website: www.leeds.gov.uk
- South Leeds Archaeology Group:** 7pm-10pm every second Thursday and fourth Wednesday of each month
Contact: Mike Lupton - 01132643440 or 0113464162
- Free Community Events:**
 - Rothwell book club:** Every first Monday of the month at Rothwell community hub. Next meeting 27 February 2020 9.45-10.45pm. Come along to our relaxed and informal readers group to chat about the latest good or bad read FREE. No booking required. Suitable for adults.
 - Rothwell Lego club:** Every 4 weeks from Saturday 15th February 2020 10.30am-11.30am (term time only). Accept our monthly challenge of use your imagination to see what you can create. Have a go with our 1:1 wheelie toys to build different car/craft combinations. Find and make new friends while talking and creating in a supportive and fun group. FREE event, and no booking required. Suitable for families.
 - Golden Days:** Talk by Yorkshire Water: Tuesday 4th February 11.00am-12.00pm - 12.00pm at Rothwell Community Hub. Join us to find out about making life more affordable with their Community Engagement Team. Refreshments Available. Free event, no booking required. Suitable for adults.
 - Golden days:** every Tuesday craft/games etc 11.00am-12.00 noon including 18th Tuesday of every month guest speaker or activity - Refreshments provided. FREE event no booking required. Suitable for adults.
- Golden hour:** Kith together: Second Tuesday of the month. Next meeting 11th February 2020 10.30 am - 12 noon. Are you a keen Kither? Would you like to learn to knit? Come and knit and chat and enjoy a Cuppa. Fast and it's knitting isn't for you there is colouring an offer. This group runs in conjunction with Rothwell and District (use of house. No booking required. Free event. Suitable for adults.
- Golden hour:** Games Galore: Fourth Tuesday of each month. Next meeting 26th February 11am-12pm at Rothwell Community Hub. Play our board games or bring along your own at this relaxed and fun session. Refreshments available. Free, no booking required. Suitable for adults.
- Golden hour:** Keep Active: Third Tuesday of the Month. Next meeting 10th February 2020 11am - 12 noon. At Rothwell community Hub. Keep mind and body moving with our varied activities. Exercises, puzzles, gentle exercise and ping pong! Join in and have a cup of tea too! Refreshments available. FREE. No booking required. Also suitable for adults.
- Golden hour:** Colouring Club: Every 10th Tuesday of the month. Next meeting 13th March 11am - 12 noon. Rothwell community hub. Come along to this relaxed colouring session. Have a chat and a Cuppa. Refreshments available. FREE. No booking required. Suitable for adults.
- Get online session:** Thursday 9.00am - 10.00am. Rothwell community hub. Make your the easier. Stay in touch with family and friends. Make you money go further. If you need help getting online or using a computer or electronic device, drop in and we'll help you on your journey. Absolutely FREE session.
- Story time:** Every Friday 10.30-11.30am. Rothwell Community Hub. Come join us for a fun session of sharing stories and more in a relaxed friendly atmosphere. Join in with rhymes, songs and acting stories. Maybe suggest a theme for next week. A great opportunity to meet other parents and carers. Free event for under 5s.
- Tai Chi:** Tuesdays 1.30pm - 2.30pm. Free Level. Suitable for adults. If you'd like to book on a session at the hub desk.
- Baking Social:** Every Thursday 1.00 pm - 3.00 pm. Do you have a flare for baking? Would you like to meet downland people? If so come along to our new baking social group. Swap recipes and ideas as well as having a chat. Free event. Refreshments available. Suitable for adults.

Get more likes, comments and shares
When you boost this post, you'll show it to more people.

1,194 People reached | 91 Engagements | [Boost Post](#)

Performance for your post

1,194 People Reached

9 Likes, Comments & Shares

2 Likes	1 On Post	1 On Shares
0 Comments	0 On Post	0 On Shares
7 Shares	7 On Post	0 On Shares

82 Post Clicks

54 Photo views	0 Link clicks	28 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

3rd most popular post